



Focus on the Family Canada

Stewardship Update

March 2007 • In Your Community

We are passionate about reaching out to the community and ministering to the real needs of all Canadian families. Two ways in which we accomplish this is through the work of our Regional Directors and our Benevolent Ministry.

Our Regional Directors

They exist to assist!

Bringing a generous mix of wisdom, knowledge, humour and plain old life experience, our Regional Directors speak at workshops and seminars around the country, helping answer the real questions couples, parents and church leaders are asking. They exist to serve Canadians where they are at – in their communities, schools and churches.

Through your support in sustaining the ministry of the Regional Directors, we have been able to touch the lives of more than 98,000 Canadians nation-wide and provide them with resources that strengthen and uplift. And it's not just the people who attend these events that benefit from them; their families benefit as well! A spouse of an attendee wrote:

I have so very much appreciated your resources! Your radio programs are excellent and my husband just attended a men's retreat where a presenter from Focus did a session titled "Raising Rubies." He thoroughly appreciated it. Thank you, thank you, thank you. May the Lord continually bless your ministry in all its aspects as you "fight" to save the family.

Deborah, British Columbia



Brian Siewert Prairies



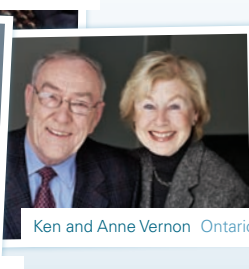
Denis Bourget Eastern Canada



Steve Wilson British Columbia




Laird Crump Greater Toronto Area



Ken and Anne Vernon Ontario

Our Regional Directors have

had the opportunity to speak and minister to churches and communities Canada-wide on more than 625 occasions within the last two years! These events include retreats, church services and parenting and marriage classes that focus on topics such as "Reaching Out to Your Family" and "The Marriage Connection." They have also been invited to provide workshops at national conferences such as the recent Singles Conference in Toronto and Breakforth 2007 in Edmonton.

If you would like more information about having a Focus on the Family Canada Regional Director come to your event, please send an email to: speakers@fotf.ca or fax us at 604-539-7999! 

I am delighted to introduce to you our new *Stewardship Update*. This is the first of three issues that will be delivered to you this year with your *Focus on the Family Canada* magazine.

The *Merriam-Webster Dictionary* defines stewardship as "the careful and responsible management of something entrusted to one's care." You have entrusted us with your resources, and through this *Stewardship Update*, we want to be accountable to you.

We are excited to share with you how your support and the support of our many ministry partners are impacting the lives of families in Canada! Our programs and services would not be possible without your investment. On the back page of the *Update*, you will also find a breakdown of our revenue sources and a chart indicating the allocation of those resources to our activities.

As always, we would love to receive your feedback and comments! Feel free to send us an email at letters@fotf.ca, or call us at 1-800-661-9800. It is my prayer that you will be blessed as you read about how God is working in and through the ministry of Focus on the Family Canada.

Together with you,

Terence Rolston
President, Focus on the Family Canada

Our Benevolent Ministry

Caring for families in need



We are able to minister to more than 55,000 callers every year through our Benevolent Ministry because of your support. Our in-house care team treats each call as if it is the only one that will be addressed that day. They are there to meet the needs of each caller through prayer, resources or even just a listening ear. Our entire staff gathers to pray every morning for the individual prayer requests we receive, covering about 42,000 prayer requests from across Canada annually.

Dear [Focus], I've received your package – THANK YOU SO MUCH! What a treat. . . . What a beautiful gesture and I can't wait to read the book on single parenting. I had no idea that there was even such a book published. Regarding the children's magazines, this will also give me some down time with my children and go through the magazines with them. You know I've been wanting for the longest time to enrol them into a Christian subscription – but with life being so busy, I do lose track. God does work in miraculous ways. Have a great day and God bless you and your ministry!

Esther, Quebec

About ten years ago, I contacted one of your counsellors because my marriage was falling apart. Divorce seemed to be the only option at that time. One of your counsellors gave me advice and the number of a local counselling center. She even called me back at a later date to make sure I was OK. She was like a lifeline when I felt like I was drowning in disappointment and sorrow over my husband's infidelity.

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I just wanted to let you know that this year my husband and I will be celebrating our twentieth wedding anniversary. We do not have a perfect marriage, but we have a good marriage. My husband did a "360" and turned his life around.

Every year, your donations help us provide over \$100,000 of materials to families in need. Because of your generosity, we are able to present these recipients with the book, video, broadcast CD or magazine they were hoping for but couldn't afford! 🕊

The story doesn't end there. We have four children, all teenagers, and my husband and I were at their high school's open house last week. As we were walking through the parking lot that night, our third-born son thanked us both for staying married. He said that most of the kids at his school came from broken homes, but he felt blessed because his parents were still married. He also said that because of our example, he believed he would have a good marriage. Wow! God is so good to me.

[This] was the hardest decision of my life, but God has grown me and has healed me. Thank you for being there for me when I felt so lost and broken hearted. I believe that Focus on the Family was a catalyst that started the healing of a hopeless marriage.

By email

We Are Stewards

Our programs and services are supported entirely by our donors in Canada. We are committed to keeping our donors informed of our progress and are members of the Canadian Council of Christian Charities (CCCC). We are stewards of all the resources God entrusts to us and we are accountable to our ministry partners, and to God, for how we use all that we receive.

Revenue

81.3% donations

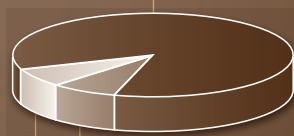


1.5% interest

17.2% sales & subscriptions

Expenditures

84.7% ministry programs and services



8.1% general and admin

7.2% development

*Based on our 2006 fiscal year

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FOCUS ON THE FAMILY canada
Registered Canadian Charity # 10684 5969 RR0001

The sign of good
stewardship and sound
management.



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